

2014

Steel Construction

Design and Research

Mediakit



- Characteristics:
Publisher / Editorial / Edition
- Topics and Schedule
- Advertising price list
- Advertisement formats
- Cross media

Characteristics:

- International journal for steel construction in research and practice
- Membership journal of the ECCS – European Convention for Constructional Steelwork
- Publication of peer-reviewed papers
- Distinguished Editorial Board
- Dissemination of substantiated expert knowledge

The international journal Steel Construction – Design and Research publishes peer-reviewed papers covering the entire field of steel construction research and engineering practice, focusing on the areas of composite construction, bridges, buildings, cable and tension structures, façades, glass and lightweight constructions, also cranes, masts, towers, hydraulic structures, vessels, tanks and chimneys plus fire protection. Steel Construction – Design and Research is the engineering science journal for structural steelwork systems, which embraces the following areas of activity: new theories and testing, design, analysis and calculations, fabrication and erection, usage and conversion, preserving and maintaining the building stock, recycling and disposal. This journal is therefore aimed not only at academics, but in particular at consulting structural engineers, and also other engineers active in the relevant industries and authorities.

The high quality of the papers is ensured by a scientific editorial board made up of internationally renowned researchers and practising engineers.

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Issue PD (Publishing Date) AD (Advertising Deadline) ED (Editorial Deadline)	TOPICS cover all aspects of concrete structures – all aspects of the design, construction, performance in service and demolition of concrete structures	Fairs & Exhibitions
1 PD: 14.02.2014 AD: 17.01.2014 ED: 02.01.2014	<ul style="list-style-type: none"> ■ Composite Structures ■ Steel frame structures ■ Steel Bridges ■ Standards (e.g. Eurocodes) ■ Structural glazing ■ Lightweight constructions ■ Façades and roof sheeting ■ Cable and membrane structures ■ Tubular structures ■ Space frameworks ■ Offshore structures 	Bautec 2014 18–21 February 2014, Berlin/Germany 24. Dresdner Brückenbausymposium 10–11 March 2014, Dresden/Germany New Energy Husum 2014 20–23 March 2014, Husum/Germany
2 PD: 15.05.2014 AD: 17.04.2014 ED: 04.04.2014	<ul style="list-style-type: none"> ■ Wind turbines ■ Cranes, masts, towers ■ Vessels, tanks and chimneys ■ Hydraulic structures ■ Stability ■ Connections ■ Steel frames 	
3 PD: 14.08.2014 AD: 17.07.2014 ED: 04.07.2014	<ul style="list-style-type: none"> ■ Shells and plates ■ Cold-formed sections ■ Welding ■ Refurbishment 	WindEnergy Hamburg 23–26 September 2014, Hamburg/Germany ECCS Annual Meeting 2–4 October 2014, Milano/Italy Deutscher Stahlbautag 2014 29–30 October 2014, Hannover/Germany
4 PD: 14.11.2014 AD: 17.10.2014 ED: 03.10.2014		

Format	Size in mm (W × H)	Black & White	2 colour*	3 colour*	full colour*
1/1 page type area	181 x 262	€ 1,650	€ 1,960	€ 2,270	€ 2,580
1/1 page bleed	210 x 297 + bleed	€ 1,830	€ 2,140	€ 2,450	€ 2,760
Junior page	137 x 190	€ 1,060	€ 1,260	€ 1,460	€ 1,660
1/2 page	88 x 262 / 181 x 128	€ 990	€ 1,170	€ 1,350	€ 1,530
1/3 page	57 x 262 / 181 x 84	€ 800	€ 940	€ 1,080	€ 1,220
1/4 page	88 x 128 / 181 x 63	€ 600	€ 710	€ 820	€ 930
Special positions	Cover (2, 3 and 4), only full colour	—	—	—	€ 2,970
Cover 1 + -story	on request	—	—	—	€ 2,070

* prices for all colours that are generated from Euro-Scale

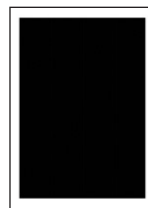
Bleed ads (Extra charge)	€ 270	see formats
Supplementary special colour (HKS, Pantone ...)	€ 300	In addition to the colour rate
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all prices plus VAT

1/1

type area: 181 x 262 mm

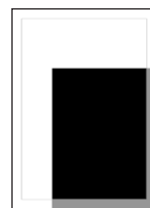
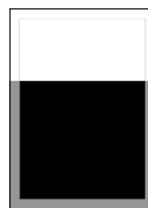
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2/3

type area: 181 x 172 mm

bleed size: * 210 x 192 mm



Junior page

type area: 137 x 190 mm

bleed size: * 152 x 210 mm



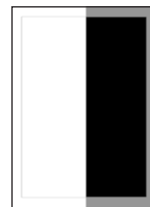
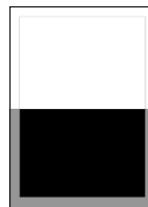
1/2

type area: 181 x 128 mm

88 x 262 mm

bleed size: * 210 x 148 mm

103 x 297 mm



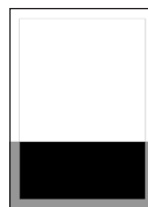
1/3

type area: 181 x 84 mm

57 x 262 mm

bleed size: * 210 x 104 mm

72 x 297 mm



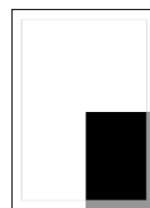
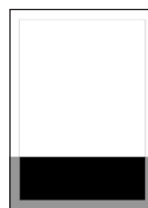
1/4

type area: 181 x 63 mm

88 x 128 mm

bleed size: * 210 x 83 mm

103 x 148 mm



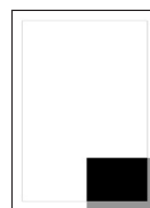
1/8

type area: 181 x 30 mm

88 x 63 mm

bleed size: * 210 x 50 mm

103 x 83 mm

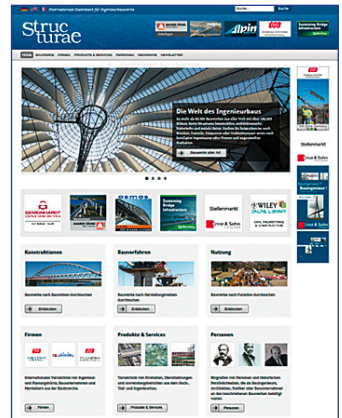


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- Banner advert on www.momentum-magazin.de + momentum Newsletter + advert in a Ernst & Sohn specialist magazine of your choice

Do you have any questions about our Cross-media packages?
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