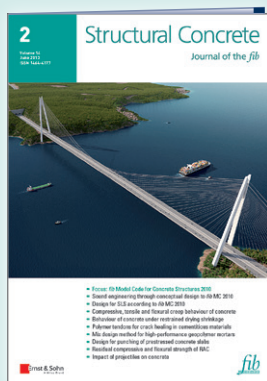


2014

Structural Concrete

Journal of the *fib*



Mediakit

- Characteristics:
Publisher / Editorial / Edition
- Topics and Schedule
- Advertising price list
- Advertisement formats

Characteristics:

- International journal for concrete construction in research and practice
- Membership journal of the *fib* – International Federation for Structural Concrete
- Publication of peer-reviewed papers
- Distinguished Editorial Board
- Impact Factor 2012: 0.289

Structural Concrete, the official journal of the *fib*, provides conceptual and procedural guidance in the field of concrete construction, and features peer-reviewed papers, keynote research and industry news covering all aspects of the design, construction, performance in service and demolition of concrete structures.

It is published four times per year (March, June, September, December).

Structural Concrete is seeking original papers of the highest quality for publications. Papers will cover all aspects of the design, construction, performance in service, strengthening and demolition of concrete structures, including papers on research into the behaviour of structures and into the development of design methods. All papers will be subjected to a rigorous peer review process prior to acceptance for publication.

The journal has a dual focus: half the published papers deal with practical issues such as construction methods or case studies of particular projects while the other half concentrate on research and development.

All members of the *fib* automatically get the latest issue of Structural Concrete, so the easiest way of staying informed is to become a member of the *fib*.

Editorial board

Editor: Luc Taerwe (Belgium)

Deputy Editor: Steinar Helland (Norway)

Members:

György L. Balázs (Hungary)
Josée Bastien (Canada)
Mikael Braestrup (Denmark)
Tom d'Arcy (USA)
Michael Fardis (Greece)
Stephen Foster (Australia)
Tim Ibell (UK)
Guilhem Sales Melo (Brazil)

Petra Schumacher (Secretary General <i>fib</i>)
S.G. Joglekar (India)
Gaetano Manfredi (Italy)
Pierre Rossi (France)
Tamon Ueda (Japan)
Yong Yuan (China)
Akio Kasuga (Japan)

Volume:	15 / 2014
Trim size:	210 mm x 297 mm, DIN A4
Type area:	181 mm x 262 mm
Method of printing:	offset
Material required:	electronic data – high-resolution PDF
Mailing address for bound inserts, losse inserts:	MeilingDruck Jacob-Uffrecht-Straße 3, D- 39340 Haldensleben, Germany Note „Intended for Structural Concrete issue ...“
Frequency:	4 issues per year: March, June, September, December
Total print run:	3 000 + special event print run
Publisher:	<i>fib</i> – International Federation for Structural Concrete Case Postale 88, CH- 1015 Lausanne, Switzerland
Publishing house:	Wilhelm Ernst & Sohn Verlag für Architektur und technische Wissenschaften GmbH & Co. KG Rotherstraße 21, D-10245 Berlin, Germany www.ernst-und-sohn.de
Editorial:	Francisco Velasco phone: +49 (0) 30/4 70 31-2 77, fax: +49 (0) 30/4 70 31-2 27
Advertisement:	Annekatriin Gottschalk phone: +49 (0) 30/4 70 31-2 49, fax: +49 (0) 30/4 70 31-2 30 annekatrin.gottschalk@wiley.com
Terms of payment:	payment within 30 days without deduction
Bank details:	Commerzbank AG Mannheim RT.No 670 800 50, Acc. No 751 118 800 WILEY-VCH Verlag GmbH & Co. KGaA postbox 10 11 61, D- 69451 Weinheim, Germany
AGB:	http://www.ernst-und-sohn.de/agg

Issue PD (Publishing Date) AD (Advertising Deadline)	TOPICS cover all aspects of concrete structures – all aspects of the design, construction, performance in service and demolition of concrete structures	Fairs & Exhibitions
1 PD: March 2014 AD: 03.02.2014	<ul style="list-style-type: none"> ■ News about concrete construction ■ Concrete finished parts ■ International buildings ■ Regulations ■ Sustainability ■ Design calculation ■ High performance materials ■ Restoration, maintenance, and protection 	ICIMART14: Infra structure Management, Assessment and Rehabilitation Techniques 4–6 March 2014, Sharjah, United Arab Emirates
2 PD: June 2014 AD: 02.05.2014	<ul style="list-style-type: none"> ■ Air placed concrete, fibrated concrete ■ Fire resistance ■ Buildings made of impermeable concrete ■ Sealing ■ Refurbishment ■ Civil engineering ■ Measuring technique, test methods, structural monitoring 	Concrete Innovation Conference (CIC 2014) 11–13 June 2014, Oslo, Norway 10th fib International Ph.D. Symposium in Civil Engineering 21–23 July 2014, Quebec, Canada
3 PD: September 2014 AD: 01.08.2014	<ul style="list-style-type: none"> ■ Tunnelling ■ Points ■ Fastening technology ■ Composite construction ■ Bridges ■ Precasted concrete ■ Formwork 	10th International symposium on Utilization of HS/HP Concretes 15–18 September 2014, Beijing, China
4 PD: December 2014 AD: 03.11.2014		

Format	Size in mm (W × H)	Black & White	2 colour*	3 colour*	full colour*
1/1 page	181 x 262	€ 2,325	€ 2,765	€ 3,205	€ 3,640
2/3 page	181 x 172	€ 1,695	€ 2,015	€ 2,335	€ 2,655
Junior page	137 x 190	€ 1,380	€ 1,655	€ 1,930	€ 2,205
1/2 page	88 x 262 / 181 x 128	€ 1,285	€ 1,550	€ 1,815	€ 2,080
1/3 page	57 x 262 / 181 x 84	€ 890	€ 1,050	€ 1,215	€ 1,380
1/4 page	88 x 128 / 181 x 63	€ 665	€ 810	€ 960	€ 1,110
1/8 page	88 x 63 / 181 x 30	€ 345	€ 435	€ 525	€ 620
Cover 2, 3 and 4	1/1 page on request	€ 2,420	–	–	€ 3,980
Cover 1 + -story	on request	–	–	–	€ 2,760

* prices for all colours that are generated from Euro-Scale

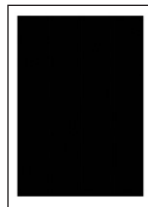
Provider Directory products & services mm-price (42 mm width)	€ 3.00	http://www.ernst-und-sohn.de/media
Bleed ads	€ 255	see formats
Supplementary special colour (HKS, Pantone ...)	€ 360	
Bound inserts 2 pages Bound inserts 4 pages	€ 2,620 € 3,930	details on request
Loose inserts up to 25 g maximal format 200 × 290 mm	€ 735	per 1,000 pieces

all prices plus VAT

1/1

type area: 181 x 262 mm

bleed size: * 210 x 297 mm



2/3

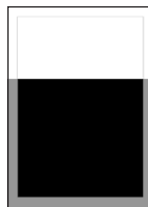
type area: 181 x 172 mm

bleed size: * 210 x 192 mm

Junior page

type area: 137 x 190 mm

bleed size: * 152 x 210 mm



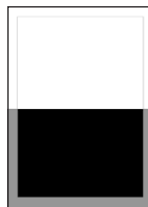
1/2

type area: 181 x 128 mm

88 x 262 mm

bleed size: * 210 x 148 mm

103 x 297 mm



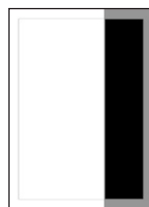
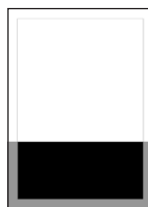
1/3

type area: 181 x 84 mm

57 x 262 mm

bleed size: * 210 x 104 mm

72 x 297 mm



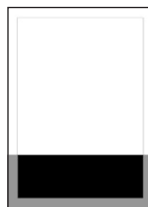
1/4

type area: 181 x 63 mm

88 x 128 mm

bleed size: * 210 x 83 mm

103 x 148 mm



1/8

type area: 181 x 30 mm

88 x 63 mm

bleed size: * 210 x 50 mm

103 x 83 mm

