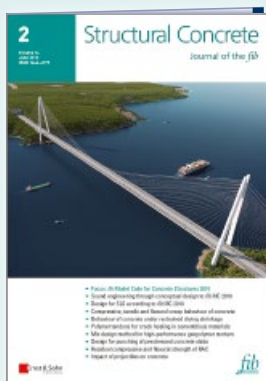


2015

Structural Concrete

Journal of the *fib*

Mediakit



- Characteristics:
Publisher / Editorial / Edition
- Topics and Schedule
- Advertising price list
- Advertisement formats

Characteristics:

- International journal for concrete construction in research and practice
- Membership journal of the *fib* – International Federation for Structural Concrete
- Publication of peer-reviewed papers
- Distinguished Editorial Board
- Impact Factor 2013: 0.857

Structural Concrete, the official journal of the *fib*, provides conceptual and procedural guidance in the field of concrete construction, and features peer-reviewed papers, keynote research and industry news covering all aspects of the design, construction, performance in service and demolition of concrete structures.

It is published four times per year (March, June, September, December).

Structural Concrete is seeking original papers of the highest quality for publications. Papers will cover all aspects of the design, construction, performance in service, strengthening and demolition of concrete structures, including papers on research into the behaviour of structures and into the development of design methods. All papers will be subjected to a rigorous peer review process prior to acceptance for publication.

The journal has a dual focus: half the published papers deal with practical issues such as construction methods or case studies of particular projects while the other half concentrate on research and development.

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|----------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Volume: | 16 / 2015 |
| Trim size: | 210 mm x 297 mm, DIN A4 |
| Type area: | 181 mm x 262 mm |
| Method of printing: | offset |
| Material required: | electronic data – high-resolution PDF |
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| Frequency: | 4 issues per year: March, June, September, December |
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| Issue PD (Publishing Date) AD (Advertising Deadline) | TOPICS cover all aspects of concrete structures – all aspects of the design, construction, performance in service and demolition of concrete structures | Fairs & Exhibitions |
|---------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------|
| 1 PD: March 2015 AD: February 6th, 2015 | <ul style="list-style-type: none"> ■ News about concrete construction ■ Concrete finished parts ■ International buildings ■ Regulations ■ Sustainability ■ Design calculation ■ High performance materials ■ Restoration, maintenance, and protection | fib Symposium: Concrete – Innovation and Design May 18th – 20th, 2015, Copenhagen, Denmark |
| 2 PD: June 2015 AD: May 6th, 2015 | <ul style="list-style-type: none"> ■ Air placed concrete, fibrated concrete ■ Fire resistance ■ Buildings made of impermeable concrete ■ Sealing ■ Refurbishment ■ Civil engineering ■ Measuring technique, test methods, structural monitoring | |
| 3 PD: September 2015 AD: August 6th, 2015 | <ul style="list-style-type: none"> ■ Tunnelling ■ Points ■ Fastening technology ■ Composite construction ■ Bridges ■ Precasted concrete ■ Formwork | ICCRRR 2015 October 5th–7th, 2015, Leipzig, Germany |
| 4 PD: December 2015 AD: November 6th, 2015 | | |

| Format | Size in mm (W × H) | Black & White | 2 colour* | 3 colour* | full colour* |
|-------------------------|----------------------|---------------|-----------|-----------|--------------|
| 1/1 page | 181 x 262 | € 2,440 | € 2,880 | € 3,320 | € 3,760 |
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| 1/3 page | 57 x 262 / 181 x 84 | € 935 | € 1,095 | € 1,255 | € 1,410 |
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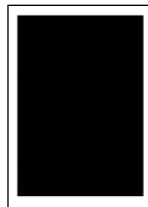
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1/1

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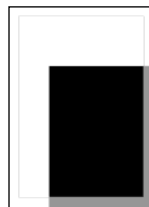
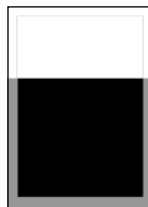
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2/3

type area: 181 x 172 mm

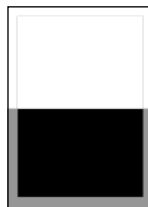
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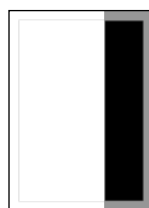
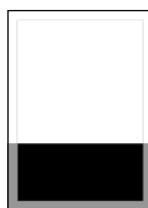
1/2

type area: 181 x 128 mm

88 x 262 mm

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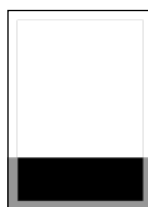
1/3

type area: 181 x 84 mm

57 x 262 mm

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1/4

type area: 181 x 63 mm

88 x 128 mm

bleed size: * 210 x 83 mm

103 x 148 mm



1/8

type area: 181 x 30 mm

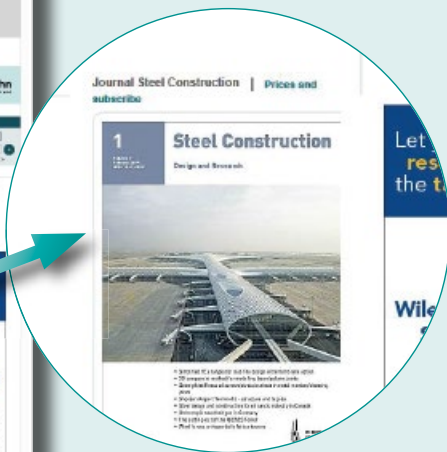
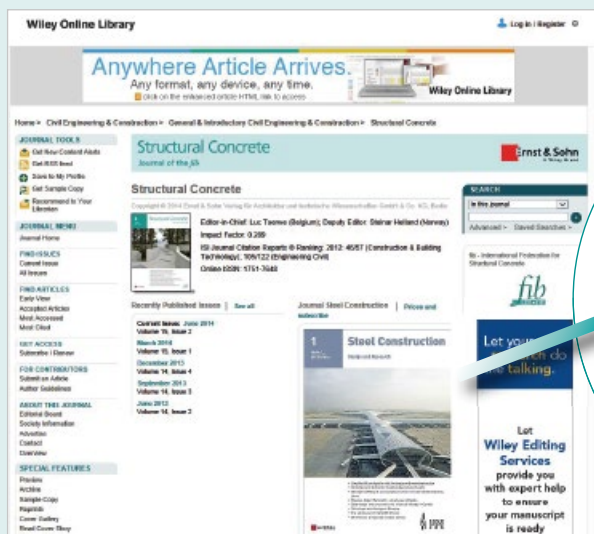
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| Dez-13 | 975 | 1,237 |
| Jan-14 | 1,16 | 1,071 |
| Feb-14 | 939 | 1,783 |
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