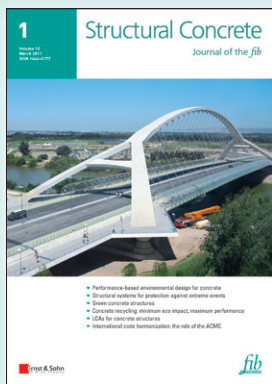


2012

Structural Concrete

Journal of the *fib*



Mediakit



- Characteristics:
Publisher / Editorial / Edition
- Topics and Schedule
- Advertising price list
- Advertisement formats

Characteristics:

- International journal for concrete construction in research and practice
- Membership journal of the *fib* – International Federation for Structural Concrete
- Publication of peer-reviewed papers
- Distinguished Editorial Board

Structural Concrete, the official journal of the *fib*, provides conceptual and procedural guidance in the field of concrete construction, and features peer-reviewed papers, keynote research and industry news covering all aspects of the design, construction, performance in service and demolition of concrete structures.

It is published four times per year (March, June, September, December).

Structural Concrete is seeking original papers of the highest quality for publications. Papers will cover all aspects of the design, construction, performance in service, strengthening and demolition of concrete structures, including papers on research into the behaviour of structures and into the development of design methods. All papers will be subjected to a rigorous peer review process prior to acceptance for publication.

The journal has a dual focus: half the published papers deal with practical issues such as construction methods or case studies of particular projects while the other half concentrate on research and development.

All members of the *fib* automatically get the latest issue of Structural Concrete, so the easiest way of staying informed is to become a member of the *fib*.

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Issue PD (Publishing Date) AD (Advertising Deadline)	TOPICS cover all aspects of concrete structures – all aspects of the design, construction, performance in service and demolition of concrete structures	Fairs & Exhibitions
1 PD: 01.03.2012 AD: 01.02.2012	<ul style="list-style-type: none"> ■ News about concrete construction ■ Concrete finished parts ■ International buildings ■ Regulations ■ Sustainability ■ Design calculation ■ High performance materials ■ Restoration, maintenance, and protection 	<p>56th BetonTage February 7 – 9, 2012 Germany, Neu-Ulm</p> <p>3rd International Symposium on UHP Concrete and Nanotechnology for HP Construction Materials March 7 – 9, 2012 Germany, Kassel</p>
2 PD: 04.06.2012 AD: 07.05.2012	<ul style="list-style-type: none"> ■ Air placed concrete, fibrated concrete ■ Fire resistance ■ Buildings made of impermeable concrete ■ Sealing ■ Refurbishment ■ Civil engineering ■ Measuring technique, test methods, structural monitoring ■ Tunnelling ■ Points ■ Fastening technology ■ Composite construction ■ Bridges ■ Precasted concrete ■ Formwork 	<p>SSCS International Conference Numerical Modeling Strategies for Sustainable Concrete Structures May 29 – June 1, 2012 France, Aix en Provence</p> <p><i>fib</i>-Symposium June 10 – 14, 2012 Sweden, Stockholm</p> <p>4th International Symposium on Bond in Concrete 2012: Bond anchorage June 17 – 20, 2012 Italy, Brescia</p> <p>9th <i>fib</i> International Ph.D. Symposium in Civil Engineering July 22 – 25, 2012 Germany, Karlsruhe</p>
3 PD: 07.09.2012 AD: 13.08.2012	<ul style="list-style-type: none"> ■ Formwork 	<p>BEFIB 2012: 8th International Symposium on Fibre Reinforced Concrete September 19 – 21, 2012 Portugal, Guimaraes</p>
4 PD: 06.12.2012 AD: 12.11.2012		

Format	Size in mm (W × H)	Black & White	2 colour*	3 colour*	full colour*
1/1 page	181 x 262	€ 2.280	€ 2.710	€ 3.140	€ 3.570
2/3 page	181 x 172	€ 1.660	€ 1.975	€ 2.290	€ 2.600
Junior page	137 x 190	€ 1.350	€ 1.620	€ 1.890	€ 2.160
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1/3 page	57 x 262 / 181 x 84	€ 870	€ 1.030	€ 1.190	€ 1.350
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1/8 page	88 x 63 / 181 x 30	€ 335	€ 425	€ 515	€ 605
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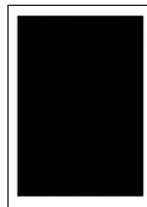
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1/1

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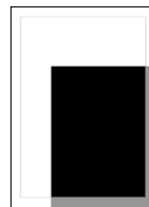
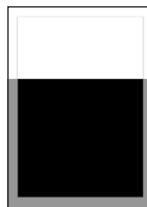
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2/3

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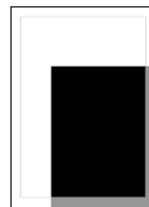
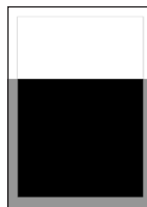
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**Junior
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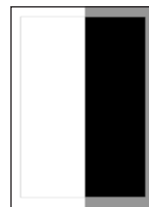
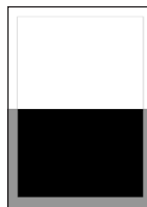
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1/2

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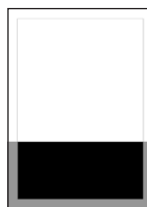
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1/3

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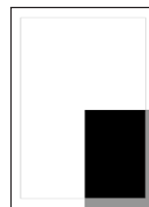
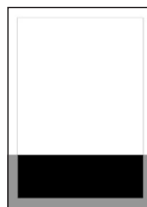
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1/4

type area: 181 x 63 mm
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1/8

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bleed size: * 210 x 50 mm
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