Characteristics:
Publisher / Editorial / Edition
Topics and Schedule
Advertising rates
Advertisement formats
Characteristics:

Mining Report Glückauf (formerly known as Glückauf journal/VGE Publishing) is the leading technical-scientific journal of mining, raw materials and energy industries. The journal is aimed primarily at decision makers in the mining, mining machinery industries and mining authorities. In addition, Mining Report Glückauf is available at administrative authorities, municipalities, research and testing institutions as well as at universities.

The main topics are:

- Mining: Planning, development, operation and decommissioning of mines and open cast mines
- Raw materials: Quarrying of raw materials (coal, ores, salts, rare earths, quarry stones, gravel and sand)
- Energy: Energy commodities, energy supply and renewable sources of energy
- Profession: Training and further education, appointments section

The range of topics also includes safety at work and mine safety, environmental protection as well as political aspects and legal topics. Latest news from the industry, technical innovations and product presentations support the technical topics.

All contributions from Mining Report Glückauf are available online via Wiley Online Library (WOL).

Mining Report Glückauf is regularly published in Russian, Chinese and English and distributed at international key events and exhibitions.

---

<table>
<thead>
<tr>
<th>Subscription rates excluding Russian/Chinese special issues: (including delivery charges plus VAT)</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Annual subscription (Germany) printed</td>
<td>€ 230,00</td>
</tr>
<tr>
<td>Annual subscription (Germany) printed + online version (Germany)</td>
<td>€ 264,50</td>
</tr>
<tr>
<td>Single Issue (Germany)</td>
<td>€ 044,00</td>
</tr>
</tbody>
</table>

Foreign prices on request

Trim Size: Width 210 mm, height 297 mm, DIN A4

Type area: Width 181 mm, height 262 mm

Printing method: Offset printing, adhesive binding

Image resolution and formats: Printable PDFs; gray scale images min. 300 dpi, images/texts combined 600 – 1200 dpi, Bitmap/line illustrations min. 1200 dpi. Where possible prepare special inks using ISO process inks (CMYK). For colour adverts a colour proof is required.
Postal address for bound-in inserts, loose inserts: Meiling Druck
Jacob-Uffrecht-Straße 3
D-39340 Haldensleben
Note “Intended for Mining Report, edition …”

Print run: 3,000 + special print runs

Discounts: For adverts over a 12 month period (insertion year)
with at least 2 adverts or bound-in inserts 3%
with at least 4 adverts or bound-in inserts 5%
with at least 6 adverts or bound-in inserts 10%

Publishing house: Wilhelm Ernst & Sohn Verlag für Architektur
und technische Wissenschaften GmbH & Co. KG
Rotherstraße 21
D-10245 Berlin
www.ernst-und-sohn.de

Chief Editor: Dr.-Ing. Helmut Richter
Tel. +49 (0)30/4 70 31-2 65
Fax +49 (0)30/4 70 31-2 27
gemechanik@ernst-und-sohn.de

Organ: Gesamtverband Steinkohle e.V., Herne

Advertising Manager: Andrea Modder
Tel. +49 (0)30/4 70 31-2 46
Fax +49 (0)30/4 70 31-2 30
andrea.modder@wiley.com

Terms of payment: Net within 30 days of receipt of invoice,
2% discount for payment within 8 days,
3% discount for publication

Bank details: Commerzbank AG Mannheim
Sort Code 670 800 50, Account No. 751 118 800
or by cheque
WILEY-VCH Verlag GmbH & Co. KGaA
Postfach 10 11 61, D-69451 Weinheim

General terms and conditions: http://www.ernst-und-sohn.de/agb
<table>
<thead>
<tr>
<th>Issue</th>
<th>Topics</th>
<th>Fairs &amp; Exhibitions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Special Issue Russian</td>
<td>Longwall Mining, Continuous Mining, Conveyor Technique, Materials Handling, Drilling and Anchor technique, Extraction planning</td>
<td>Mining World Russia 09.–11.04.2014, Moskau, Russland UGOL Rossii &amp; MINING 03.–06.06.2014, Novokuznetsk, Russia</td>
</tr>
<tr>
<td>3 German Issue</td>
<td>Mining software, Mining technology, Conservation, Old Mining</td>
<td>AIMS 2014 Sixth International Symposium  HIGH PERFORMANCE MINING 11.–12.06.2014, Aachen/Deutschland</td>
</tr>
<tr>
<td>4 English Issue</td>
<td>Hydraulic mining, Mining technology, Special Mining Machines, Conveyor technique, Materials handling, Longwall Mining, Continuous Mining, Drilling and Anchor Technique</td>
<td>ELECTRA MINING 15.–19.09.2014, Johannesburg/Afrika Colombia Minera September 2014, Medellin/Kolumbien</td>
</tr>
<tr>
<td>Issue</td>
<td>Topics</td>
<td>Fairs &amp; Exhibitions</td>
</tr>
<tr>
<td>------------------</td>
<td>-------------------------------------------------------------</td>
<td>--------------------------------------------</td>
</tr>
<tr>
<td><strong>Special Issue</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Chinese</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>PD: 15.08.2014</td>
<td>Longwall Mining, Continuous Mining, Conveyor Technique,</td>
<td>CIEI Expo 2014</td>
</tr>
<tr>
<td>AD: 25.07.2014</td>
<td>Materials Handling, Drilling and Anchor technique, Mine</td>
<td>September 2014, Taiyuan/China</td>
</tr>
<tr>
<td></td>
<td>safety</td>
<td></td>
</tr>
<tr>
<td><strong>Russian</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>PD: 15.08.2014</td>
<td>Longwall Mining, Conveyor Technique, Materials Handling,</td>
<td>Ugol &amp; Mining</td>
</tr>
<tr>
<td>AD: 25.07.2014</td>
<td>Drilling and Anchor technique</td>
<td>02.–05.09.2014, Donetsk, Ukraine</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Mining World Central Asia</td>
</tr>
<tr>
<td></td>
<td></td>
<td>September 2014, Almaty/Kasachstan</td>
</tr>
<tr>
<td><strong>German Issue</strong></td>
<td>150 years, Mining Report Glückauf</td>
<td>Mining Myanmar</td>
</tr>
<tr>
<td>PD: 20.10.2014</td>
<td>Mining software, Mining technology, Monitoring, Longwall</td>
<td>31.10.–02.11.2014, Yangon/Myanmar</td>
</tr>
<tr>
<td>AD: 29.09.2014</td>
<td>Mining, Conveyor Technique, Materials Handling, Drilling</td>
<td></td>
</tr>
<tr>
<td></td>
<td>and Anchor technique, Monitoring</td>
<td></td>
</tr>
<tr>
<td><strong>English Issue</strong></td>
<td>Hydraulic mining, Mining technology, Special mining</td>
<td>Steinkohlentag 2014</td>
</tr>
<tr>
<td>AD: 21.11.2014</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*(Subject to modifications)*
### Advertising Rates, from 01.01.2014

<table>
<thead>
<tr>
<th>Ad Size</th>
<th>Width × Depth</th>
<th>Black &amp; White</th>
<th>2 colour*</th>
<th>3 colour*</th>
<th>4 colour*</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/1 page</td>
<td>181 x 262 mm</td>
<td>€ 2,325</td>
<td>€ 2,765</td>
<td>€ 3,205</td>
<td>€ 3,640</td>
</tr>
<tr>
<td>2/3 page</td>
<td>181 x 172 mm</td>
<td>€ 1,695</td>
<td>€ 2,015</td>
<td>€ 2,335</td>
<td>€ 2,655</td>
</tr>
<tr>
<td>Junior page</td>
<td>137 x 190 mm</td>
<td>€ 1,380</td>
<td>€ 1,655</td>
<td>€ 1,930</td>
<td>€ 2,205</td>
</tr>
<tr>
<td>1/2 page</td>
<td>88 x 262 mm hoch / 181 x 128 mm across</td>
<td>€ 1,285</td>
<td>€ 1,550</td>
<td>€ 1,815</td>
<td>€ 2,080</td>
</tr>
<tr>
<td>1/3 page</td>
<td>57 x 262 mm hoch / 181 x 84 mm across</td>
<td>€ 890</td>
<td>€ 1,050</td>
<td>€ 1,215</td>
<td>€ 1,380</td>
</tr>
<tr>
<td>1/4 page</td>
<td>88 x 128 mm hoch / 181 x 63 mm across</td>
<td>€ 665</td>
<td>€ 810</td>
<td>€ 960</td>
<td>€ 1,110</td>
</tr>
<tr>
<td>1/8 page</td>
<td>88 x 63 mm hoch / 181 x 30 mm across</td>
<td>€ 345</td>
<td>€ 435</td>
<td>€ 525</td>
<td>€ 620</td>
</tr>
<tr>
<td>Cover 2, 3 or 4</td>
<td>1/1 page by arrangement</td>
<td>€ 2,420</td>
<td>–</td>
<td>–</td>
<td>€ 3,980</td>
</tr>
<tr>
<td>Front cover +</td>
<td>Upon request</td>
<td>–</td>
<td>–</td>
<td>–</td>
<td>€ 2,760</td>
</tr>
<tr>
<td>title story</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* Prices for all colours that are generated from Euro Scale.

### Millimetre price
- Advertising column (42 mm wide) € 2.70

### Prices/surcharges for small adverts/situations vacant
- Job vacancies € 3.00
- Situations wanted € 2.00

### Bleed advertisements – surcharge
- € 255 see formats

### Adverts across gutter – surcharge
- Plus 10 %

### Supplementary special colour
- (HKS, Pantone, etc.) – surcharge € 360 Will be added to the ink price (see above)

### Bound-in inserts
- 2 pages € 2,620
- 4 pages € 3,930 Details on request

### Supplements up to 25 g
- Maximum format 200 × 290 mm € 735 per 1,000 off, incl. postage

### Glued on postcards
- incl. mechanical adhesion costs € 235 per 1,000 off, incl. postage

All prices are plus tax.
1/1
Type area: 181 x 262 mm
Bleed size: * 210 x 297 mm

plus 3 mm bleed on all sides of border

2/3
Junior page
Type area: 181 x 172 mm
Bleed size: * 210 x 192 mm

Type area: 137 x 190 mm
Bleed size: * 152 x 210 mm

1/2
Type area: 181 x 128 mm across 88 x 262 mm high
Bleed size: * 210 x 148 mm across 103 x 297 mm high

1/3
Type area: 181 x 84 mm across 57 x 262 mm high
Bleed size: * 210 x 104 mm across 72 x 297 mm high

1/4
Type area: 181 x 63 mm across 88 x 128 mm high
Bleed size: * 210 x 83 mm across 103 x 148 mm high

1/8
Type area: 181 x 30 mm across 88 x 63 mm high
Bleed size: * 210 x 50 mm across 103 x 83 mm high

* plus 3 mm overlap to the sites
Use the advantages of Ernst & Sohn Crossmedia offers

- Unique coverage and very effective advertising through the combination of offline and online media
- Cross-media communication of your products and services within an exclusive media portfolio with appropriate branch specialisation
- Tailored advertising campaigns in established media brands

Select from the varied Ernst & Sohn portfolio

- Advertising in Ernst & Sohn specialist magazines (e.g. choice (e.g. Mining Report Glückauf, Geomechanics and Tunneling, Geotechnics etc.)
- Online advertising on www.structurae.de
- Online advertising on www.momentum-magazin.de
- Structurae Newsletter (appears monthly in German, English and French languages)
- Ernst & Sohn job market (Print + Online)

Examples of cross media packages

- Advert in the Ernst & Sohn specialist magazine of your choice + relevant subject advertising on Structurae (e.g. microsite about a subject category of your choice or Teaser-box product of the month)
- Company profile on Structurae + entry in the products and services list of the Ernst & Sohn specialist magazine of your choice (12 month term)
- Banner advert on www.momentum-magazin.de + momentum Newsletter + advert in a Ernst & Sohn specialist magazine of your choice

Do you have any questions about our Cross-media packages?
We would be pleased to advise you.