Mediakit

- Characteristics: Publisher / Editorial / Edition
- Topics and Schedule
- Advertising price list
- Advertisement formats
- Cross media
Characteristics:

- International journal for steel construction in research and practice
- Membership journal of the ECCS – European Convention for Constructional Steelwork
- Publication of peer-reviewed papers
- Distinguished Editorial Board
- Dissemination of substantiated expert knowledge

The international journal Steel Construction – Design and Research publishes peer-reviewed papers covering the entire field of steel construction research and engineering practice, focusing on the areas of composite construction, bridges, buildings, cable and tension structures, façades, glass and lightweight constructions, also cranes, masts, towers, hydraulic structures, vessels, tanks and chimneys plus fire protection. Steel Construction – Design and Research is the engineering science journal for structural steelwork systems, which embraces the following areas of activity: new theories and testing, design, analysis and calculations, fabrication and erection, usage and conversion, preserving and maintaining the building stock, recycling and disposal. This journal is therefore aimed not only at academics, but in particular at consulting structural engineers, and also other engineers active in the relevant industries and authorities.

The high quality of the papers is ensured by a scientific editorial board made up of internationally renowned researchers and practising engineers.

Editor-in-chief: Dr.-Ing. Karl-Eugen Kurrer, Ernst & Sohn
phone: +49 (0)30 4 70 31-2 48, fax: +49 (0)30 4 70 31-2 70
karl-eugen.kurrer@wiley.com

Chairman: Luís S. da Silva (Portugal)

Editorial board:

- Darko Beg (Slovenia)
- Frans Bijlaard (The Netherlands)
- Luís Bragança (Portugal)
- Dinar Camotim (Portugal)
- S. L. Chan (P. R. China)
- Paulo Cruz (Portugal)
- Dan Dubina (Romania)
- László Dunai (Hungary)
- Morgan Dundu (Rep. of South Africa)
- Markus Feldmann (Germany)
- Dan Frangopol (USA)
- Leroy Gardner (UK)
- Richard Greiner (Austria)
- Jerome Hajjar (USA)
- Markku Heinisuo (Finland)
- Jean-Pierre Jaspart (Belgium)
- Ulrike Kuhlmann (Germany)
- Akimitsu Kurita (Japan)
- Raffaele Landolfi (Italy)
- Guo-Qiang Li (P. R. China)
- Richard Liew (Singapore)
- Mladen Lukic (France)
- Enrique Mirambell (Spain)
- Kjetil Myhre (Norway)
- Kim Rassmussen (Australia)
- John Michael Rotter (UK)
- Peter Schaumann (Germany)
- Bert Snijder (The Netherlands)
- Thomas Ummenhofer (Germany)
- Ioannis Vayas (Greece)
- Milan Veljkovic (Sweden)
- Pedro Vellasco (Brazil)
- Paulo Vila Real (Portugal)
- Frantisek Wald (Czech Republic)
- Riccardo Zandonini (Italy)
- Jerzy Ziółko (Poland)
### Issue 1
**PD:** 14.02.2014  
**AD:** 17.01.2014  
**ED:** 02.01.2014

- Composite Structures
- Steel frame structures
- Steel Bridges
- Standards (e.g. Eurocodes)
- Structural glazing
- Lightweight constructions
- Façades and roof sheeting
- Cable and membrane structures
- Tubular structures
- Space frameworks
- Offshore structures

**Fairs & Exhibitions**

**Bautec 2014**  
18–21 February 2014, Berlin/Germany

**24. Dresdner Brückenbausymposium**  
10–11 March 2014, Dresden/Germany

**New Energy Husum 2014**  
20–23 March 2014, Husum/Germany

### Issue 2
**PD:** 15.05.2014  
**AD:** 17.04.2014  
**ED:** 04.04.2014

- Wind turbines
- Cranes, masts, towers
- Vessels, tanks and chimneys
- Hydraulic structures
- Stability
- Connections
- Steel frames
- Shells and plates
- Cold-formed sections
- Welding
- Refurbishment

### Issue 3
**PD:** 14.08.2014  
**AD:** 17.07.2014  
**ED:** 04.07.2014

### Issue 4
**PD:** 14.11.2014  
**AD:** 17.10.2014  
**ED:** 03.10.2014

**WindEnergy Hamburg**  
23–26 September 2014, Hamburg/Germany

**ECCS Annual Meeting**  
2–4 October 2014, Milano/Italy

**Deutscher Stahlbautag 2014**  
29–30 October 2014, Hannover/Germany
<table>
<thead>
<tr>
<th>Format</th>
<th>Size in mm (W × H)</th>
<th>Black &amp; White</th>
<th>2 colour*</th>
<th>3 colour*</th>
<th>full colour*</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/1 page type area</td>
<td>181 x 262</td>
<td>€ 1,650</td>
<td>€ 1,960</td>
<td>€ 2,270</td>
<td>€ 2,580</td>
</tr>
<tr>
<td>1/1 page bleed</td>
<td>210 x 297 + bleed</td>
<td>€ 1,830</td>
<td>€ 2,140</td>
<td>€ 2,450</td>
<td>€ 2,760</td>
</tr>
<tr>
<td>Junior page</td>
<td>137 x 190</td>
<td>€ 1,060</td>
<td>€ 1,260</td>
<td>€ 1,460</td>
<td>€ 1,660</td>
</tr>
<tr>
<td>1/2 page</td>
<td>88 x 262 / 181 x 128</td>
<td>€ 990</td>
<td>€ 1,170</td>
<td>€ 1,350</td>
<td>€ 1,530</td>
</tr>
<tr>
<td>1/3 page</td>
<td>57 x 262 / 181 x 84</td>
<td>€ 800</td>
<td>€ 940</td>
<td>€ 1,080</td>
<td>€ 1,220</td>
</tr>
<tr>
<td>1/4 page</td>
<td>88 x 128 / 181 x 63</td>
<td>€ 600</td>
<td>€ 710</td>
<td>€ 820</td>
<td>€ 930</td>
</tr>
<tr>
<td>Special positions</td>
<td>Cover (2, 3 and 4), only full colour</td>
<td>–</td>
<td>–</td>
<td>–</td>
<td>€ 2,970</td>
</tr>
<tr>
<td></td>
<td>Cover 1 + -story</td>
<td>–</td>
<td>–</td>
<td>–</td>
<td>€ 2,070</td>
</tr>
</tbody>
</table>

* prices for all colours that are generated from Euro-Scale

<table>
<thead>
<tr>
<th>Bleed ads (Extra charge)</th>
<th>€ 270</th>
<th>see formats</th>
</tr>
</thead>
<tbody>
<tr>
<td>Supplementary special colour (HKS, Pantone ...)</td>
<td>€ 300</td>
<td>In addition to the colour rate</td>
</tr>
<tr>
<td>Bound inserts 2 pages</td>
<td>€ 3,100</td>
<td>details on request</td>
</tr>
<tr>
<td>Bound inserts 4 pages</td>
<td>€ 4,650</td>
<td></td>
</tr>
<tr>
<td>Loose inserts up to 25 g maximal format 200 × 290 mm</td>
<td>€ 2,030</td>
<td>3,000 copies</td>
</tr>
</tbody>
</table>

all prices plus VAT
### Steel Construction
**Design and Research**

#### Medkit 2014
Size (Width x Height)

<table>
<thead>
<tr>
<th>Fraction</th>
<th>Type Area</th>
<th>Bleed Size</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/1</td>
<td>181 x 262 mm</td>
<td>210 x 297 mm</td>
</tr>
<tr>
<td>2/3</td>
<td>181 x 172 mm</td>
<td>210 x 192 mm</td>
</tr>
<tr>
<td>Junior Page</td>
<td>137 x 190 mm</td>
<td>152 x 210 mm</td>
</tr>
<tr>
<td>1/2</td>
<td>181 x 128 mm</td>
<td>88 x 262 mm</td>
</tr>
<tr>
<td></td>
<td>210 x 148 mm</td>
<td>103 x 297 mm</td>
</tr>
<tr>
<td>1/3</td>
<td>181 x 84 mm</td>
<td>57 x 262 mm</td>
</tr>
<tr>
<td></td>
<td>210 x 104 mm</td>
<td>72 x 297 mm</td>
</tr>
<tr>
<td>1/4</td>
<td>181 x 63 mm</td>
<td>88 x 128 mm</td>
</tr>
<tr>
<td></td>
<td>210 x 83 mm</td>
<td>103 x 148 mm</td>
</tr>
<tr>
<td>1/8</td>
<td>181 x 30 mm</td>
<td>88 x 63 mm</td>
</tr>
<tr>
<td></td>
<td>210 x 50 mm</td>
<td>103 x 83 mm</td>
</tr>
</tbody>
</table>

* + 3 mm overlap to the site
Use the advantages of Ernst & Sohn Crossmedia offers

- Unique coverage and very effective advertising through the combination of offline and online media
- Cross-media communication of your products and services within an exclusive media portfolio with appropriate branch specialisation
- Tailored advertising campaigns in established media brands

Select from the varied Ernst & Sohn portfolio

- Advertising in Ernst & Sohn specialist magazines (e.g. choice (e.g. Mining Report Glückauf, Geomechanics and Tunneling, Geotechnics etc.)
- Online advertising on www.structurae.de
- Online advertising on www.momentum-magazin.de
- Structurae Newsletter (appears monthly in German, English and French languages)
- Ernst & Sohn job market (Print + Online)

Examples of cross media packages

- Advert in the Ernst & Sohn specialist magazine of your choice + relevant subject advertising on Structurae (e.g. microsite about a subject category of your choice or Teaser-box product of the month)
- Company profile on Structurae + entry in the products and services list of the Ernst & Sohn specialist magazine of your choice (12 month term)
- Banner advert on www.momentum-magazin.de + momentum Newsletter + advert in a Ernst & Sohn specialist magazine of your choice

Do you have any questions about our Cross-media packages? We would be pleased to advise you.