Steel Construction
Design and Research
International journal for steel construction in research and practice.
The journal *Steel Construction* unites oriented steel construction, which, in the interests of resource-saving construction, confidently combines with other types of construction such as concrete, glass, rope and membrane construction to form system-integrated steel construction. The technical papers published in *Steel Construction* are first publications. *Steel Construction* has been the official membership magazine of the ECCS European Convention for Constructional Steelwork since 2010.

- **Exclusivity:** You reach an exclusive target group with specialist planners, planning and consulting engineers, architects, decision-makers and building owner consultants. Subscribers: 3,000 plus an average of 4 co-readers. No free distribution! 4 times per year!
- **Editing service fitted to your needs:** We offer experiences in advising and creating project and product reports and your advertisement placement. Different topics and special distributions for trade fairs / congresses offer the right editorial environment for your products and services!
- **Know How:** Our experienced team from the advertising sales, editing and processing is at your side with advice and action across all projects. Full service!
- **Quality:** Our top authors are knowledge drivers and first representatives of their profession and community – the publisher stands for reliable specialist information and you can be a part of it!
- **Reputation:** With your presence in our specialist magazine, you will become part of the specialist community in steel construction.
- **Experience and tradition:** The journal is firmly anchored in various specialist areas, also in close cooperation with scientific associations.
- **Solutions:** Our readers expect solutions to their information needs – across all media – offer your solutions in print and online.
<table>
<thead>
<tr>
<th>ISSUES</th>
<th>TOPICS</th>
</tr>
</thead>
</table>
| 1      | - Composite structures  
        - Steel frame structures  
        - Steel bridges  
        - Standards (e.g. Eurocodes)  
        - Structural glazing  
        - Lightweight constructions  
        - Facades and roof sheeting  
        - Cable and membrane structures  
        - Tubular structures  
        - Space frameworks  
        - Offshore structures  
        - Wind turbines  
        - Cranes-Masts  
        - Towers  
        - Vessels  
        - Tanks  
        - Chimneys  
        - Hydraulic structures  
        - Stability  
        - Connections  
        - Steel frames  
        - Shells and plates  
        - Cold-formed sections  
        - Welding  
        - Refurbishment |
| 2      | - Composite structures  
        - Steel frame structures  
        - Steel bridges  
        - Standards (e.g. Eurocodes)  
        - Structural glazing  
        - Lightweight constructions  
        - Facades and roof sheeting  
        - Cable and membrane structures  
        - Tubular structures  
        - Space frameworks  
        - Offshore structures  
        - Wind turbines  
        - Cranes-Masts  
        - Towers  
        - Vessels  
        - Tanks  
        - Chimneys  
        - Hydraulic structures  
        - Stability  
        - Connections  
        - Steel frames  
        - Shells and plates  
        - Cold-formed sections  
        - Welding  
        - Refurbishment |
| 3      | - Composite structures  
        - Steel frame structures  
        - Steel bridges  
        - Standards (e.g. Eurocodes)  
        - Structural glazing  
        - Lightweight constructions  
        - Facades and roof sheeting  
        - Cable and membrane structures  
        - Tubular structures  
        - Space frameworks  
        - Offshore structures  
        - Wind turbines  
        - Cranes-Masts  
        - Towers  
        - Vessels  
        - Tanks  
        - Chimneys  
        - Hydraulic structures  
        - Stability  
        - Connections  
        - Steel frames  
        - Shells and plates  
        - Cold-formed sections  
        - Welding  
        - Refurbishment |
| 4      | - Composite structures  
        - Steel frame structures  
        - Steel bridges  
        - Standards (e.g. Eurocodes)  
        - Structural glazing  
        - Lightweight constructions  
        - Facades and roof sheeting  
        - Cable and membrane structures  
        - Tubular structures  
        - Space frameworks  
        - Offshore structures  
        - Wind turbines  
        - Cranes-Masts  
        - Towers  
        - Vessels  
        - Tanks  
        - Chimneys  
        - Hydraulic structures  
        - Stability  
        - Connections  
        - Steel frames  
        - Shells and plates  
        - Cold-formed sections  
        - Welding  
        - Refurbishment |

**FAIRS & EXHIBITIONS**

31. Brückenbausymposium Dresden, 07.03.-08.03.2022

**NUMBERS. DATA. FACTS. EVERYTHING AT A GLANCE**

<table>
<thead>
<tr>
<th>VOLUME/YEAR</th>
<th>16 / 2022</th>
</tr>
</thead>
<tbody>
<tr>
<td>TRIM SIZE</td>
<td>210 x 297 mm (WxH), DIN A4</td>
</tr>
<tr>
<td>TYPE AREA</td>
<td>181 x 262 mm</td>
</tr>
<tr>
<td>METHOD OF PRINTING</td>
<td>offset</td>
</tr>
<tr>
<td>MATERIAL REQUIRED</td>
<td>electronic data - high-resolution PDF</td>
</tr>
<tr>
<td>FREQUENCY</td>
<td>4 issues per year: February, May, August, November</td>
</tr>
<tr>
<td>TOTAL PRINT RUN</td>
<td>3,000 copies</td>
</tr>
<tr>
<td>SOCIETY</td>
<td>ECCS-CECM-EKS</td>
</tr>
<tr>
<td></td>
<td>32, av. des Ombrages, bte 20</td>
</tr>
<tr>
<td></td>
<td>1200 Brussels, Belgium</td>
</tr>
</tbody>
</table>

**PUBLISHER**

Wilhelm Ernst & Sohn Verlag für Architektur und technische Wissenschaften GmbH & Co. KG  
Rotherstraße 21, D-10245 Berlin  
[www.ernst-und-sohn.de](http://www.ernst-und-sohn.de)

**EDITOR-IN-CHIEF**

Dr. Bernhard Hauke  
Tel. 0 30/4 70 31 -269 · Fax -270  
bernhard.hauke@wiley.com

**BOARDS**


**ADVERTISEMENT**

Dominique Riedel  
phone: +49 (0) 30/4 70 31 -252 · Fax -230  
dominique.riedel@wiley.com

**TERMS OF PAYMENT**

payment within 30 days without deduction

**BANK DETAILS**

J. P. Morgan AG | 60310 Frankfurt | Germany  
BIC CHASDEFX  
IBAN DE5501108006161517443  
Account Owner Wiley-VCH GmbH

**GENERAL TERMS AND CONDITIONS**

### AD FORMATS AND PRICES

#### 1/1 PAGE

<table>
<thead>
<tr>
<th>Format</th>
<th>WxH T:</th>
<th>WxH B:</th>
<th>b/w</th>
<th>2 colour</th>
<th>3 colour</th>
<th>Full Colour</th>
</tr>
</thead>
<tbody>
<tr>
<td>Landscape</td>
<td>181x262 mm</td>
<td>210x297 mm</td>
<td>€ 1.845</td>
<td>€ 2.175</td>
<td>€ 2.510</td>
<td>€ 2.845</td>
</tr>
<tr>
<td>Portrait</td>
<td>88x262 mm</td>
<td>103x297 mm</td>
<td>€ 2.035</td>
<td>€ 2.665</td>
<td>€ 3.000</td>
<td>€ 3.325</td>
</tr>
</tbody>
</table>

---

**Junior Page**

<table>
<thead>
<tr>
<th>Format</th>
<th>WxH T:</th>
<th>WxH B:</th>
<th>b/w</th>
<th>2 colour</th>
<th>3 colour</th>
<th>Full Colour</th>
</tr>
</thead>
<tbody>
<tr>
<td>Landscape</td>
<td>137x190 mm</td>
<td>152x210 mm</td>
<td>€ 1.180</td>
<td>€ 1.400</td>
<td>€ 1.615</td>
<td>€ 1.825</td>
</tr>
<tr>
<td>Portrait</td>
<td>88x128 mm</td>
<td>103x148 mm</td>
<td>€ 1.465</td>
<td>€ 1.685</td>
<td>€ 1.900</td>
<td>€ 2.110</td>
</tr>
</tbody>
</table>

---

**1/4 PAGE**

<table>
<thead>
<tr>
<th>Format</th>
<th>WxH T:</th>
<th>WxH B:</th>
<th>b/w</th>
<th>2 colour</th>
<th>3 colour</th>
<th>Full Colour</th>
</tr>
</thead>
<tbody>
<tr>
<td>Landscape</td>
<td>181x63 mm</td>
<td>210x83 mm</td>
<td>€ 670</td>
<td>€ 800</td>
<td>€ 915</td>
<td>€ 1.030</td>
</tr>
<tr>
<td>Portrait</td>
<td>88x128 mm</td>
<td>103x148 mm</td>
<td>€ 955</td>
<td>€ 1.085</td>
<td>€ 1.200</td>
<td>€ 1.315</td>
</tr>
</tbody>
</table>

---

**1/3 PAGE**

<table>
<thead>
<tr>
<th>Format</th>
<th>WxH T:</th>
<th>WxH B:</th>
<th>b/w</th>
<th>2 colour</th>
<th>3 colour</th>
<th>Full Colour</th>
</tr>
</thead>
<tbody>
<tr>
<td>Landscape</td>
<td>181x84 mm</td>
<td>210x104 mm</td>
<td>€ 905</td>
<td>€ 1.110</td>
<td>€ 1.300</td>
<td>€ 1.690</td>
</tr>
<tr>
<td>Portrait</td>
<td>57x262 mm</td>
<td>72x297 mm</td>
<td>€ 1.190</td>
<td>€ 1.345</td>
<td>€ 1.500</td>
<td>€ 1.645</td>
</tr>
</tbody>
</table>

---

**Further Formats**

**Cover Story**
- On request
- Price: € 2,285

**Bound Inserts**
- 2 pages
  - Price: € 3,570
- 4 pages
  - Price: € 5,340
- Details on request

**Losse Inserts**
- Up to 25 g
  - 3,000 copies
  - Price: € 2,215
- Maximal format: 200 x 290 mm

---

*Prices for all colors generated from Euro scale. The surcharge for special colours (HKS, Pantone etc.) in the amount of € 385 will be added to the colour price. All prices plus VAT.*
AD FORMATS AND PRICES

OTHER FORMATS

COVER PAGE
Your photo on the cover page (without logo, without slogan) – you can't get more attention! A description of your photo above the content overview on the 2nd page and a two-page advertorial show your expertise and offers and let them appear in the right light. The cover page and the content overview will be published on the Ernst & Sohn homepage as well. € 2,285

JOB MARKET
Career in civil engineering on request Jasmin.Meyer@wiley.com Tel. +49 (0) 30-47031-238

BOUND INSERTS
2 pages € 3.570 Details on request with basic requirement on 3,300 copies
4 pages € 5.340

LOOSE INSERT up to 25 g € 670 per thousand Basic requirement 3,000 copies + events

POSTCARDS € 410 per thousand Basic requirement 3,000 copies + events

ONLINE

E-PDF ADVERTS ON WILEY ONLINE LIBRARY DATABASE
Adverts before all article downloads of this journal on request

ERNST & SOHN NEWSLETTER
E&S customer subscribers, single issue subscribers, buyers from the core target group of planning and consulting engineers; approx. 3,500 addresses with an opening rate of approx. 60%. The newsletter appears monthly, mostly at the end of the month – due date by the 5th of each month of publication.

Data delivery:
Text – headline with 50 characters (incl. spaces)
Newsletterteaser – 500-1,000 characters with spaces
Image format – 100 x 100 px 4c jpg, link on landing page € 935

ENTRY IN THE EVENT CALENDAR ERNST & SOHN ONLINE € 500

Do you want to score with content? The communication of your services with an editorial presentation supports your content marketing and reaches your audience in a relevant and thematically coherent way.

PRINT/ONLINE

ERNST & SOHN BULLETIN – YOUR SUPPLEMENT IN THE ERNST & SOHN STYLE
A premium channel with a convincing effect. With stories about your company, your products and services make them come alive. Serious and reliable, with a high-quality appearance, your Bulletin exclusively stands for sustainable knowledge transfer and appreciative customer loyalty. from € 9,600

EXPERT INTERVIEW
Complex topics can be presented in a more understandable way through a meaningful combination of direct and indirect questions. The survey by experts appears trustworthy and thus also promotes trust in your product / project.

<table>
<thead>
<tr>
<th>SHORT</th>
<th>LONG</th>
</tr>
</thead>
<tbody>
<tr>
<td>PRINT</td>
<td>€ 2.000</td>
</tr>
<tr>
<td>ONLINE</td>
<td>€ 2.000</td>
</tr>
<tr>
<td>PRINT + ONLINE</td>
<td>€ 2.600</td>
</tr>
</tbody>
</table>

ADVERTORIALS

Lead story
A highlight photo of the project or product pulls the reader under its spell - the lead story starts with a half-page photo and informs your target group about your offers on another 1.5 printed pages.

7,500 characters with spaces + 3 illustrations + 1/2 page MEGA-image € 3.000

Advertorial
Advertorial 2 pages (10,000 characters with spaces + 4 images) € 2.890
Advertorial 1 page (5,000 characters with spaces + 2 images) € 1.700