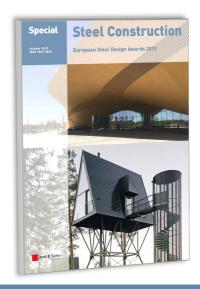


Steel Construction – Special Issue: European Steel Design Awards 2021



Publication date: Advertising deadline: Editorial deadline: November 16th, 2021 October 15th, 2021 October 15th, 2021

Print run: Online: 3.000 copies Ernst & Sohn Website - ESDA 2021

Distribution:

Civil engineering and architecture offices, project managers, specialist planners, public clients and executives in the construction industry

Cover page preliminary

European Steel Design Awards (ESDA) 2021

Steel is recognized for its high potential in terms of strength, durability, design flexibility, adaptability, recyclability and reusability. Steel is also the perfect material for reaching a circular economy while leaving the necessary room for creativity in design. The **European Steel Design Awards (ESDA)** are given by the European Convention for Constructional Steelwork (ECCS) every two years to encourage the creative and outstanding use of steel in architecture and construction. The awards are dedicated to the owner, the general contractor, the architects, the engineers and the steelwork contractors of each project. An ECCS International Jury will select the projects to be awarded in all categories, except for the Public Award, which will be selected by public vote online.

EUROPEAN STEEL DESIGN AWARDS 2021



Submitted projects

- KTM Motohall, Mattighofen (Austria)
- HQ CORDEEL A bridge to the future (Belgium)
- Cart workshop, loft and office for welding company (Belgium)
- IMEC parking building (Belgium)
- DRAGONS THE LARGEST JEWEL AND LIGHTING (Czech Republic)
- Camp Adventure Forest Tower (Denmark)
- Kuusijärvi Bridge (Finland)
- Passerelle Coty Puteaux (France)
- Stadt Lindau (Germany)
- U- und S-Bahn-Haltestelle Elbbrücken (Germany)
- Fenix I warehouse (Netherlands)
- Schuttebusbrug (Netherlands)
- Protective building for MS Finnmarken (Norway)
- Kistefos Museum The Twist (Norway)
- AÉROPORT INTERNATIONAL DE GENÈVE –
 AILE EST BÂTIMENT 2 (Portugal)
- Folke Bernadottes Bridge (Sweden)
- Officebuilding Strandgatan 24, Umeå (Sweden)
- Herrjärva K11/K12 (Sweden)
- Bridge over Vanan (Sweden)
- Hinterrhein-Bridge and A13-Bridge (Switzerland)
- Italian Bridge (Switzerland)
- Gemak Shipyard Administration Office (Turkey)
- Canakkale Antenna Tower (Turkey)

SPECIAL ISSUE - Steel Construction European Steel Design Award 2021



Ad formats and prices 2021

Ad formats	WxH (landscape only)	b/w	2-colour	3-colour	4-colour
1/1 page	T: 181 x 262mm	€ 1.845	€ 2.175	€ 2.510	€ 2.845
	B: 210 x 297mm	€ 2.035	€ 2.665	€ 3.000	€ 3.325
1/2 page	T: 181x128mm	€ 1.110	€ 1.300	€ 1.500	€ 1.690
	B: 210x148mm	€ 1.325	€ 1.585	€ 1.785	€ 1.980
1/3 page	T: 181x84mm	€ 905	€ 1.060	€ 1.210	€ 1.360
	B:210x104mm	€ 1.190	€ 1.345	€ 1.500	€ 1.645
1/4 page	T: 181x63mm	€ 670	€ 800	€ 915	€ 1.030
	B: 210x83mm	€ 955	€1.085	€ 1.200	€ 1.315
Cover page	210x297mm	-	-	-	€ 3.245
Cover Story	On request	-	-	-	€ 2.285

Further formats

Advertorials	text	photos	price
2/1 pages	10.000 characters including spaces	4	€ 2.750
1/1 page	5.000 characters including spaces	2	€ 1.600
½ page	2.500 characters including spaces	1	€ 970
Summary report (of project), long version 2/1 pages	On request		€ 2.750
Summary report (of project), short version 1/2 page	On request		€ 970

Bulk orders	On request

Online Ad

Banner ad (W 275px x H 275px)	€ 350
No reporting from E&S	